

Monitor - SMR

service, maintenance and repair

CAP Monitor - SMR reveals comprehensive future maintenance costs for the majority of new cars and new light commercial models available today.

Monitor - SMR is a powerful yet easy-to-use risk management/benchmarking tool for risk managers, fleet managers and rate setters. Designed for use in conjunction with Monitor Future Residual Values, 'the industry standard residual values forecasting tool', Monitor - SMR plugs the gap in future budgetary provision for virtually every vehicle on fleet. Running cost data is offered by make, model and derivative in terms of months and mileage. It is broken down into the key components of Service, Tyres, Brakes, Others and Total, based on both manufacturer data and National Average Discount Rate by franchise. Road Fund Licence, insurance, fuel, additional warranty costs, relief vehicle and accident management services are excluded, as are any additionally discounted rates negotiated by the customer. Pre-knowledge of the maintenance industry is not a pre-requisite for using CAP Monitor - SMR.

Indexed by manufacturer, model and derivative, CAP Monitor - SMR provides one-to-one match on the CAP code/CAP ID, enabling easy integration of data into systems using CAP's industry-recognised code. Used in conjunction with CAP Monitor Future Residual Values, Monitor - SMR offers integrated risk benchmark information without the inevitable distortions of mix 'n' match data from multiple systems.

CAP Monitor - SMR lists maintenance costs for over 1,600 light commercials and 4,500 cars.

Each month a unique editorial and commentary keeps subscribers updated on new model introductions, market conditions and other factors that are likely to have an effect on vehicle maintenance costs, together with our economic forecast, analysis and definitions.

Available Formats

Windows™

Updated Monthly

Easy to use format enables users to quickly establish forecast SMR values which, when used in conjunction with Monitor Future Residual values, provides total vehicle whole life cost information. The values are overlaid with an economic forecast prepared by Monitor's own economics specialists. The user can view either the total forecast cost or view the breakdown of the individual constituents - Service, Tyre, Brake and Other items. In line with Monitor Future Residual Values, all costs are displayed within the familiar Monitor grid format covering a forecast period from 12 to 48 months and mileages up to 150,000. As with other Monitor products the system allows for user defined term and mileage parameters.

Delivery by Post or Web Download - First Launched in September 2002

Systems required: Can be run on virtually every pc with Monitor Future Residual Value files.

ASCII

Updated Monthly

Raw data format to enable subscribers to integrate Monitor-SMR into their own systems. The file has four raw data components: Service, Brake, Tyre and Other as well as the Total of the components.

Delivery by Post or Web Download - First Launched in September 2002

Systems required: Bespoke.

Vehicles Covered

Current new cars and light commercial models registered in the UK.

Support Available to Customers

Customers are provided with a **unique free advice service** for specialist vehicles (calls charged at standard rate). CAP's experienced Monitor Editorial Team is available to offer opinion and guidance or discuss any market related issues a customer may have. A dedicated customer support team to handle and solve any delivery method, delivery address or product related issues is available on 0113 222 2007.

Data Sources

Primary data feed from Motorconsult and other industry sources.

Regular dialogue and feedback from the automotive industry plus data supplied by many of the major Contract Hire and Leasing companies.

Economic overlay via Monitor economics unit.

Use of Monitor - SMR within Sectors

Contract Hire and Leasing Industry Accurate provisioning, rate setting and benchmarking.

Dealers Potential for menu pricing and comparative data across competitor product.

E-commerce Indicative SMR details from an independent source.

Finance Full maintenance Personal Contract Plan product provisioning.

Fleet Workshops Potential for comparative data across competitor product and benchmarking.

Manufacturers Differentials/competitor analysis.

Maintenance/Service Departments Reference information.

CAP Portfolio

CAP Monitor - SMR is just one example of CAP's portfolio of data solutions. CAP's expertise within the market place, coupled with its close relationship with key industry influencers and dedication to developing key business solutions, has established CAP as the benchmark valuations, data and solutions provider throughout many automotive sectors.

Used Values

CAP Used Values - Black Book, Red Book, Grey Book and Green Book, contain all the data needed to value used cars, commercial vehicles, grey imports and motorcycles with total confidence. The range of used value guides equips users with the information to make the right purchase and disposal decisions for faster stock turnaround and increased profit. Vehicles are valued on condition and mileage, further reducing risk, improving returns and making better profits.

CAP's used values play an important role throughout the industry, forming a benchmark measure of current market values for professionals. For example, the leasing industry typically uses the 'CAP Clean' valuation standard as the benchmark for cars against which not only vehicle but disposals staff performance is measured. Whether for purchase or disposal of a vehicle, CAP data is involved at some stage in the transaction process.

Future Residual Values

CAP Monitor is the UK's leading future residual values forecasting system, designed for any business carrying risk on new cars, vans, trucks or motorcycles. Car Monitor, for example, contains residual values and whole life costs for thousands of vehicles. This enables the user to make the right fleet purchase decisions, plan disposals, control costs, set competitive leasing and contract hire rates and calculate running costs. Manufacturers use this influential data when positioning their own product in both consumer and business markets.

Used Monitor for Future Residual Values offers forecast values for today's used vehicles up to five years ahead (depending on product format). This enables users to re-appraise residual risks, plan disposals for optimum efficiency and set prices competitively. Adjustments for variations in mileage or time produce management information on groups of benchmark vehicles and enable a customer to easily apply global percentage and seasonal adjustments. It means a customer can test 'what if' scenarios or integrate fresh information into residual value forecasts.

CAP Monitor-SMR couples CAP's benchmark future residual values data with a budgetary service, maintenance and repair figure to provide a powerful yet easy-to-use risk management tool. Monitor-SMR therefore provides the most comprehensive picture yet for whole life costs.

New Vehicles

By unravelling manufacturers' combinations of new vehicles prices, standard equipment and available options, CAP's range of products associated with new vehicles is rapidly being adopted throughout the automotive and related markets. This clearly laid-out and accurate data on new vehicles has many applications. For example, with CAP's data powering vehicle searches or specification comparators on websites and showroom systems, customers can offer their own systems to provide online car or van selections, saving time in quotations and providing an enhanced service.

As the UK's most comprehensive database of passenger cars, light and heavy commercial vehicles and motorcycle information, it can be used to aid identification and decision making through all industry sectors. Manufacturers use this data for their own competitive positioning.

Designed with a choose-and-build philosophy, a number of product options are available to allow users to develop their own new vehicle data reference system, dependent upon their requirements.

New Vehicle Prices and Options provides the latest data on cars, commercial vehicles and motorcycles, offering updates on price changes and vehicle and option prices on all models. Standard Equipment, Colours and Trims data is an unrivalled addition that gives access to a valuable bank of specification details for every model included. The Colour and Trim Combination data for cars gives all the information required to identify interior trim and exterior colour combinations available in the market place. This comprehensive database also reveals any additional costs associated with chosen paint or trim combinations. The CAP Technical Data File gives fast and accurate access to separate technical specification data fields for cars, light commercials and motorcycles, including CO2 emissions, fuel economy, service intervals and more. Image files are particularly useful for website applications, for example where there is a requirement for a visual image of the vehicle in question. CAP's Image Files contain current and historic images of cars, going back as far as 1993.

All of CAP's ASCII data products seamlessly integrate with each other thanks to the unique CAP coding system. CAP codes are fast becoming another industry standard, ensuring the effortless integration of CAP products not only with each other but within the user's own systems.

For more information on CAP and its product range, contact us on 0870 122 2211
