

# An extensive range of vehicle values and options data at the heart of your business systems

## BESPOKE SOLUTIONS TO INFORMATION REQUIREMENTS

CAP Black Book ASCII is the most versatile answer to your residual value data needs. Subscribing to CAP Used Values and other data sets, in their raw state enables seamless integration into your systems, offering bespoke solutions to your information requirements. This comprehensive collection of vehicle valuation and options data equips users with a suite of vital information to provide a clear and complete picture enabling accurate and concise decision-making. Black Book ASCII data can assist with:

- Maximising profitability and minimising risk for Finance companies.
- Providing a benchmark for OEM's to value their brand and competitive positioning.
- Managing a Dealer's profitability and facilitation of trading through effortless integration of data through DMS systems.
- Managing risk and optimising returns from quotation to disposal for Contract Hire and Leasing companies.
- Providing accurate vehicle valuation at quotation, inception, renewal, substitution and claim stages for Motor Insurance underwriters, populating fields where necessary and enabling value to be a rating factor.
- Provision of data for e-commerce websites and components.

### Facts behind the figures

Black Book is designed to reflect actual market values. The data published each month is derived from the analysis of recent vehicle sales data through numerous channels across the UK. CAP receives vast amounts of raw data from motor dealers, motor auctions, fleet operators, contract hire and leasing companies, daily rental firms and manufacturers.

The quality of industry intelligence behind these figures stems from detailed research, analysis and interpretation by a team of expert editors with genuine motor retail experience. It is CAP policy that product editors must have been employed for a minimum of ten years within the retail and trade automotive sectors, thus ensuring that the figures published each month interpret the market as precisely as possible.

**Six data solutions to meet the shifting demands of individual company needs.**

# BLACK BOOK

## ASCII

**CAP has re-defined and enhanced its Black Book ASCII product range by offering six data solutions to meet the shifting demands of individual company needs. Information available includes:**

### Extended Values Previous/Post reg

Exclusive to CAP, extended values allow the valuation of a vehicle prior to the official introduction date and after its discontinued date.

### Late Plate Valuation

**(opinion, based on market intelligence)**

Permits valuation of a car very soon after its launch into the market place, based on expert opinion from the editorial team.

### Values - Used Vehicles

Containing values for virtually every vehicle on the market, this is one of the most comprehensive used valuation data files available. Incorporating valuations dating back to 1980, Black Book data offers a choice of mileages booking at three condition prices; 'Clean', 'Average' and 'Below'. CAP also offers a complimentary valuation service for all our subscribers. Our experienced Black Book editorial team are always available to assist with any difficult valuations, offer opinion and guidance or discuss any market related issues you may have.

### Codes and Descriptions for all New Cars and Codes and Descriptions for all Used Cars

The unique CAP Code is becoming the most widely embraced coding structure in the industry and is regarded across many sectors of the industry as the coding standard. This easily identifiable code facilitates the seamless flow of data on new and used cars between different systems, making business transactions more efficient.

### Grey Book ASCII

**- available at extra cost**

Providing a unique guide to the used market values of Japanese or Grey imports, CAP Grey Book can help correctly identify and value the majority of grey import vehicles.

## CAP Black Book ASCII files now available include:

### Black Book ASCII Platinum Plus - Monthly

Easily the most exhaustive used valuation file available. With over 11 million extra values per year than any other Black Book ASCII file, this vast compilation of data enables companies with large fleets to value and underwrite virtually every vehicle in the marketplace. It also provides detailed information to support part-exchange systems, vehicle supply systems and websites.

- **Extended Values Previous/Post Reg**
- **Late Plate Valuation** (opinion, based on market intelligence)
- **Codes & Descriptions for all Used Cars**
- **Values - Used Vehicles**
- **Codes and Descriptions for all New Cars**

### Black Book ASCII Platinum - Monthly

Perfect for those who deal with medium sized fleets and are likely to come into contact with early termination vehicles.

- **Late Plate Valuation** (opinion, based on market intelligence)
- **Values - Used Vehicles**
- **Codes & Descriptions for all Used Cars**
- **Codes & Descriptions for all New Cars**

### Black Book ASCII Premium - Monthly

Providing the complete dealer package, Black Book ASCII Premium allows the smooth integration of CAP data into Dealer Management Systems and dealer's own internal systems.

- **Values - Used Vehicles**
- **Codes & Descriptions for all Used Cars**
- **Codes & Descriptions for all New Cars**

### Black Book ASCII - Monthly

Already established throughout the industry as a used values benchmark, Black Book ASCII standard file is ideal for companies with small fleets of vehicles or for anyone involved in the purchase and disposal process.

- **Values - Used Vehicles**
- **Codes & Descriptions for all Used Cars**

### All Car Codes and Descriptions - Monthly

Based on raw data sourced by CAP from almost every car manufacturer, the All Car Codes and Descriptions file contains detailed information on new and used vehicles to aid the smooth flow of data between systems. The CAP code is increasingly widely adopted throughout all sectors of the industry. The New Car Codes and Descriptions file is updated weekly.

### New Car Codes and Descriptions - Weekly

New Car Codes and Descriptions contains new car information, enabling seamless information exchange between systems.

**For more information on CAP Black Book ASCII products or advice on which one will best suit your needs, call 0870 122 2211.**